## M1 - Uses + benefits of a personal media profile

## Uses:

- It would be useful to inform a potential employers about your: qualifications, awards, skills, work history, locations where you studied and hobbies that could help make you employable and as it is more up to date as I can update it to stay relevant and add new hobbies or qualifications such as in this image showing qualifications.
- A personal media profile is a repository that can be added to a showing your work like videos, graphics and PDFs of work that you have done allowing the viewer to download and view the content you have created such as in this image showing files you can download.
- A personal media profile is a useful tool to inform others about you and educate them if they wanted to follow in your footsteps so they can see how and what you have done. And even find the website and location of the subjects school by clicking on the name of the school through the personal media profile
- University's can look at your personal media profile to see if the student is suitable for the University, some may even look for an online presence as part of their vetting system to see what the student has done in the past.



Prior to this I studied a variety of GCSEs including:

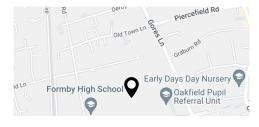
English Language Geography
English Literature Biology
Mathmatics Physics
Creative Imedia Chemistry
Art Religious Studies

I have also achieved other awards, this includes:

Duke of Edinburgh Bronze
Art award
Alex Littlejohn Award for ICT



Hello! My name is Ella Cowan and I have been studying at Formby High School for the past seven years. I began my education here in Year 7, and am currently in Year 13, studying for my A level exams. This personal media profile will include all of the information you will need regarding the work I have completed throughout the past two years, my hobbies, skills, qualifications and plans for the future.



## Benefits:

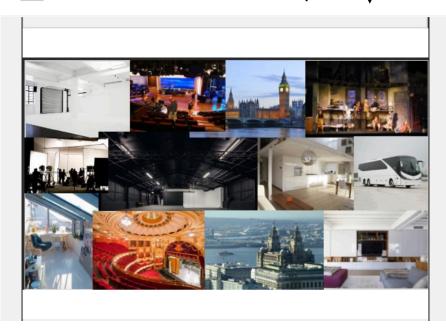
You can visually show things you've
made like videos, photos and graphics
displaying more than a typical paper CV
making it far superior for todays world
as it can be sent over the internet
making it so you don't have to be

physically there to hand over your CV and you can't have an email or text that can't be delivered as the post person can't find the right flat or address and then have it take a week to get back to you as it cannot be delivered.

A personal media profile can be updatable to keep up to date on what you are doing and the subject can update it from anywhere using any device so they could add an update instantly. For example if you are helping at an event you could upload images daily. You can also update it with contact information so if you have to change your email you can make sure that the emails still get to you.

- The accessible from any location using any device is one of best benefits allowing anyone with internet access to interact with the website. Making the potential viewers of the website billions as most of the world has access to the internet.
- It's a professional online presence allowing you to show off your skills and experience through videos, photos, graphics and music so you could upload anything from a graphic you created to a video audition for a role in a show.

## Personal Media Profile





I will be showing off my work in the different section of the drop down menu in the year 12 page i will add different pieces of work from all three different units from year 12 which include Unit1, Unit2 and Unit21 and year 13 which include Unit3, Unit6 and Unit23 there will be many different attachments of the work I will be adding.

