Music Festival

Audio

New song for the festival
- New songs by artists that are made specially for the festival
- A song inspired by the artists songs

Mash up
- A mash up video of all the artists songs
- A mash up of each artists songs (one mash up per artist)

Podcast
- About who will be there
- About the making of the stage and other setup like lighting and sound equipment
- Q and A with staff and artists

Theme tune
- New theme tune for the festival
- A remix of the artists songs to create a theme tune for the festival

Graphic

Poster
- Individual posters for each day of the event
- Of each artists and the songs they will preform

bilboard
- Including the date time and the artists
- Images with the stage and the artists names
- With a Qr code to website

Leaflet
- Leaflet with artists names and songs they will perform
- Dates of the festival
- Prices of tickets for each night

Audio Visual

Backstage Video
- On the nights of the show and interviews before and after the concert with the artists
- Building sets setting up lighting and sound equipment
  - What equipment they are using and how they are setting it up
  - How the designed the set to fit the venue and fit the theme of the festival

Documentary
- Of behind the scenes and the set up of the concert from making to finishing
- Of how they organised all the artists to do the festival
  - Legal contracts
  - Pitching the festival to the artists

Advert
- With prices, dates, location and artists.
- With the theme tune and graphics of the stage
- People having fun at the last festival the company ran

Hype video
- Featuring artists and samples of their songs
- Video of people at concert
  - With people dancing and singing along
  - People arriving at the festival talking about what they are looking forward to (artists and/or meeting friends to have fun)